



Health Careers Alliance

Regions 6, 7, 9 & 10 June 12, 2024



WELCOME AND INTRODUCTIONS

Dr. Jan Karazim, WIN Program Manager for State Initiatives



RESEARCH. ENGAGEMENT. SOLUTIONS.





Our Mission

to help cultivate a cohesive talent system by facilitating data-driven workforce solutions to ensure responsiveness to changing labor market demands.





Health Careers Alliance Employer Led-Collaborative

PROVIDERS/STAKEHOLDER

EMPLOYERS

Advantage Living Centers

Amada Senior Care

American Indian Health & Family Services

Ascension MyHealth Urgent Care

Ciena Group

Corewell Health

Harbor Beach Community Hospital

Honor Community Health

Henry Ford Health Hillsdale Hospital

Hills and Dale General Hospital

Hurley Hospital

Huron County Medical Care Facility

IHA

Lapeer County Medical Care Facility

McLaren Health

Marlette Regional Hospital

Michigan Medicine - Univ. Of Michigan

Oak Street Health

Prestige Healthcare Management

ProMedica Trinity Health Scheurer Health

Sparrow Health System

Tuscola County Medical Care Community

Tuscola Behavioral Health System

WORKFORCE TALENT

Capital Area Michigan Works!

City of Detroit, Mayor's Office

Detroit Employment Solutions Corporation

Detroit Regional Chamber – Regional Healthcare Talent Collaborative

GST Michigan Works!

Macomb St. Clair Michigan Works!

Michigan Works! Southeast

Oakland County Michigan Works!

Southeast Michigan Community Alliance (SEMCA)

Focus HOPE

Health Care Association of Michigan

Michigan County Medical Care Facilities Council

Michigan Department of Health & Human Services Office of Nursing

Programs

Michigan Health Council

Michigan Health & Hospital Association

Michigan Primary Care Association

Michigan Labor and Economic Development Workforce Development

Agency Sector Strategies for Healthcare

Michigan Dept. of Education Career Readiness Unit Health Careers

Michigan Rehabilitation Services

Oakland County Economic Development

Talent Development Coalition Melanie Brim Consulting, LLC

Metrics Reporting

Consulting Management Associates, LLC

PROVIDERS - EDUCATION

Downriver Career Technical Consortium

Heart to Heart Healthcare Training

Henry Ford College

Jackson College

Michigan Workforce Training & Education Collaborative

MW-TEC (EPiC Consortium)

Mott Community College

Lansing Community College

Macomb Community College

Monroe County Community College

Oakland Community College

Oakland Schools

Michigan Office of Career and Technical Education

Robichaud High School CTE

St. Clair County Community College

Schoolcraft College

University of Detroit Mercy

Washtenaw Community College

Wayne County Community College District



Activities

Labor Market Data

Emerging & Evolving Occupations

New Training Programs

Career Awareness Media Campaign

K12 Immersion Program

Pre-Apprenticeship Programs

Michigan Apprenticeship Readiness Certification

Registered Apprenticeship Program Opportunity

Grant Opportunities

Events





June 2024 Agenda



- Welcome & Introductions
- HCA Update Jan Karazim
- LEO Update Valerie Jemerson
- **❖** APPRENTICESHIP RTI with MACOMB COMMUNITY COLLEGE Amy Jury
- ❖ REGISTERED APRRENTICESHIP PROGRAMS at HENRY FORD HEALTH Cheria Thomas
- Open Discussion/Thoughts
- Adjourn





COMMENTS FROM THE STATE OF MICHIGAN Valerie Jemerson

Sector Strategy Liaison for Healthcare

Michigan Department of Labor and Economic Opportunity

LEO Program Updates-Sector Strategies

Sector Strategies is a demand-driven model to address the needs of employers within an industry or a specific geographic region. This model supports Industry, education, workforce development, economic development, and community organizations working together to develop employer-led collaboratives focused on building talent pipelines, addressing skill gaps, and creating career pathways for workers.

MICHIGAN DEPARTMENT OF LABOR & ECONOMIC OPPORTUNITY

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MiCOACH Partners and Program Areas

Michigan Works! Agencies	Education Partners
Berrien, Cass, Van Buren (Kinexus Group)	Berrien Regional Education Service Agency (Benton Harbor)
Great Lakes Ray	Gratiot-Isabella Regional Education Service District (Gratiot and Isabella Counties)
Great Lakes Bay	Saginaw Intermediate School District (City of Saginaw)
GST	Genesee Intermediate School District (Beecher, Carman Ainsworth, and Flint)
Southeast Community Alliance (SEMCA)	Wayne Regional Education Service Agency (Ecorse, Hamtramck, and River Rouge)
West Michigan	Muskegon Area Intermediate School District (Muskegon County)



MiCOACH Free Training Participants Earn Two Credentials 12-Week Training Period: Virtual

Certified Community Health Worker

Eight weeks, 126-hours Includes 40-hour internship

The 8 Core Competencies of a Community Health Worker: CHW Role in Public Health and Health Systems, Legal and Ethical Responsibilities, Community Resources, Communication Styles, Teaching and Capacity Building, Documentation, Healthy Lifestyles, and Mental/Behavioral Health.

CHW Foundations of Behavioral Health Micro-credential

Four weeks, 64 hours.

Topics: Early childhood development, eating disorders, human trafficking, violence prevention, depression, stress management, substance abuse prevention, and suicide prevention.



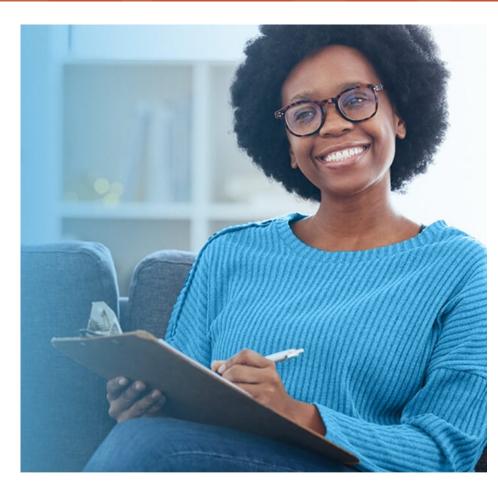
Michigan Community Health



Community Health Worker Improving Healthcare for Our Communities through Connections to Healthcare Resources and Services

CHWs may be known by many titles which include, but are not limited to:

- Certified Peer Support Specialist
- Community Health Advocate Community
- Outreach Worker
- Community Neighborhood Navigator
- •Family Health Outreach Worker
- Outreach and Enrollment Worker Community
- Health Representative
- Recovery Coach
- Community Health Outreach Worker
- •Community Health Worker Early Intervention Services (EIS) Worker
- Maternal Child Health Worker
- Promotor/a





Providing support to people who need assistance with daily activities Can be CHW Trainee

Direct Care Workers can be called by various occupational titles:

Home Health Aide

Certified Nursing Assistant

Direct Support Professional

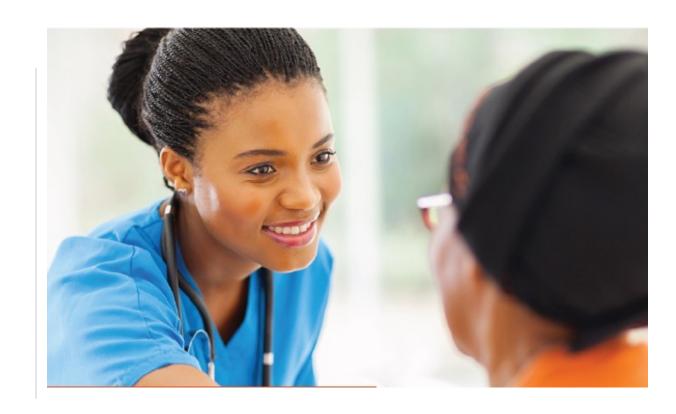
Home Health Worker

Hospice Aide

Direct Support Professionals

Home Care Companions

Contact: <u>LEO-MiCOACH@michigan.gov</u>





MDHHS Medicaid Community Health Worker Services Link

Michigan Department of Health and Human Services Michigan Community Health Worker (CHW) Fee Schedule January 2024

Code	Short Description	Modifier	Age Range	Rate*
98960	Education and training for patient self-management; individual patient	CG		\$10.26
98961	Education and training for patient self-management; 2-4 patients	CG		\$5.23
98962	Education and training for patient self-management; 5-8 patients	CG		\$4.21



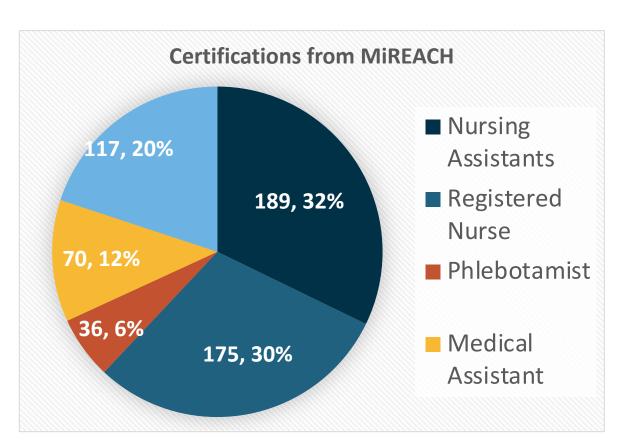
MiREACH Council Meeting Employer Spotlight: July 11, 2023

Purpose: The purpose of the U.S. Department of Labor H-1B Rural Healthcare grant program is to alleviate healthcare workforce shortages by creating sustainable employment and training programs in healthcare occupations (including behavioral and mental healthcare) serving rural populations.

USDOL Grant Award: \$2.5 Million

Grant Period: February 1, 2021 to January 31, 2025

(grant activities end December 31, 2024)



MIREACH MICHIGAN RURAL ENHANCED ACCESS TO



AAREERA IN HEALTHAARE

Tribal Healthcare Workforce Summit Hosts: MDHHS and LEO-WD

October 8 and 9, 2024 Firekeepers Conference Center, Battle Creek











Questions/Comments

Email

LEO-SectorStrategies@michigan.gov

Valerie Jemerson

Talent Development Liaison, Sector Strategies Industry Engagement Division, Workforce Development Michigan Department of Labor and Economic Opportunity Cell: 517-488-5101, Email: Jemersonv1@michigan.gov







HCA Activities Updates



- Membership Updating membership directory always
- Signing on employers for Registered Apprenticeships for Surgical Technologists, LPN, RN, Radiographer, Optometric Assistant, Optician others. . .
- Promoting Pre-Apprenticeship Programs MARC Level 2
- Co-Presented at MEATA Conference

RESOURCES - MI APPRENTICESHIP

<u>WIN LABOR MARKET REPORTS - WORKFORCE INTELLIGENCE NETWORK WORKFORCE</u>
<u>INTELLIGENCE NETWORK (WININTELLIGENCE.ORG)</u>

Creating Career Pathways in Health Care

A Robust Apprenticeship Model

Amy J. Jury, MS, RRT, GCDF

Health Apprenticeship Navigator for Health and Public Services Macomb Community College





Objectives

- Describe Macomb Community College's role in health care apprenticeships through the Department of Education grant.
- Discuss student recruitment and career exploration opportunities in health care.
- Describe the relationship and collaboration between Macomb Community College, community partners, and health care partners.

Career Pathways in Health Care Through an Apprenticeship Model

To create sustainable career pathways in health care

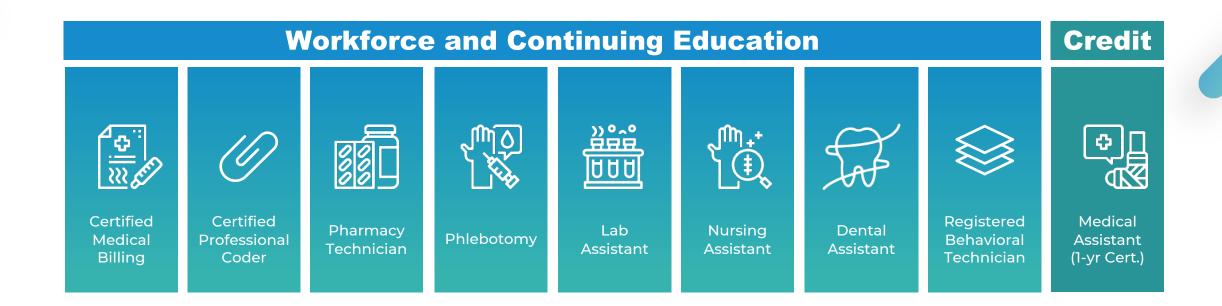
September 1, 2022, to August 31, 2025



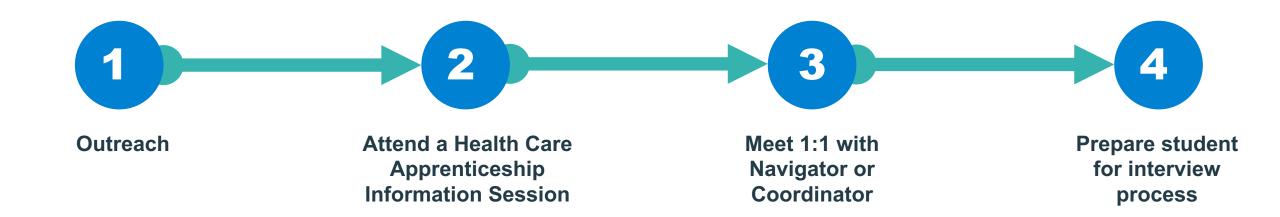
Earmarked by Senator Debbie Stabenow

Registered Apprenticeships

Programs at Macomb Community College

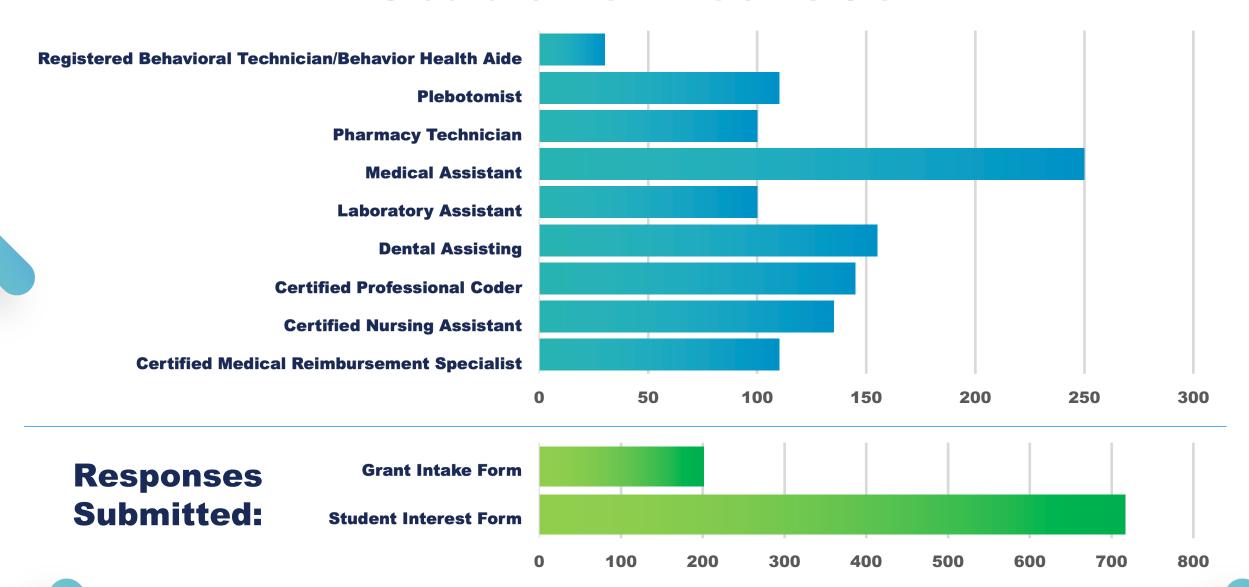


Recruitment Process





Student Interest



Success

- Increased student engagement
- Expansion of Medical Assistant Program
- Newly added programs and occupations
- Concrete pathways to advanced education
- Focus on addressing barriers to education and employment.
- Faculty involvement & collaboration

Program Discipline	Hired Apprentices	
MEDICAL ASSISTANT	21	
REGISTERED BEHAVIOR TECHNICIAN/BEHAVIOR HEALTH AIDE	15	
PHARMACY TECHNICIAN	2	
CERTIFIED NURSING ASSISTANT	5	
DENTAL ASSISTANT	2	
HEALTH UNIT COORDINATOR	3	
CERTIFIED MEDICAL REIMBURSEMENT SPECIALIST/MEDICAL SECRETARY	2	
HOME HEALTH AIDE	_	



Approved Registered Apprenticeship Programs (RAP)

with the U.S. Department of Labor

23

Employers actively working on RAPs

with the U.S. Department of Labor

"I'm already ahead."

"When I first started, I was very self-conscious and struggled with my ability to communicate...at first, I struggled and said 'I can't do this'...but, because of the support I received through the apprenticeship, it really helped me be successful."

"The apprenticeship program linked me up with a good employer that after I graduate, I'm already employed."

Aisa Pisha
Nov. 8, 2023

Student
Testimonials



"The apprenticeship helps them have a better education..."

Impact on Employers

"We are a large enough organization that we can utilize current employees and their skill sets to help educate and train apprentices within our offices.

The apprenticeship helps them have a better education when they are able to apply it hands-on at the same time that they're learning it."

Erin DeChambeau

Director of Human Resources

Cornerstone Medical Group

a

Community Partnerships

- Collaboration with Michigan Works,
 Michigan Rehabilitation Services, Macomb Intermediate School District, employers & Health & Human Service Organizations
- Role of community partnerships in addressing barriers to education and employment
- Host regular work groups to collaborate and recruit





Achievements & Milestones

- Increased number of apprenticeship opportunities for students from 0 to
 50 in 22 months
- New program introduced based on employer needs
- Robust outreach plan to share information and build awareness
- Over 750 students have submitted a student interest form inquiring about an apprenticeship in health care
- Partner with workforce board and recruitment events
- Increased the number of work-based apprenticeship opportunities from 0 to 24 in 22 months
- Developed student remediation plan for success



THANKS

Any Questions?

The contents of this presentation were developed under a grant from the Department of Education. However, it does not necessarily represent the policy of the Department of Education, and you should not assume endorsement by the federal government.

HENRY FORD HEALTH



Registered Apprenticeship at Henry Ford Health

Cheria Thomas, Henry Ford Health

Cheria Thomas

A dedicated, innovative, inquisitive, people centered Human Resources professional with over ten (10) years of experience. She is currently the **Workforce Development Consultant at Henry Ford Health**, where she has been an employee for five years, previously working as **Nurse Recruiter.**

She earned her Masters of Science from Miami University of Ohio and two Bachelors of Arts from Knox College. In her career, she has supported a wide range of industries including Information Technology, Automotive, BPOs and Healthcare. Cheria has a wealth of expertise including recruitment, project management, barrier mitigation, partnership development, and strategic talent development.



WHO IS HENRY FORD HEALTH?



- ✓ Founded in 1915 by auto pioneer Henry Ford, Henry Ford Health is a large, notfor-profit, integrated healthcare system with over 33,000 employees.
- ✓ The health system is headquartered in Detroit, where we have served the community since the establishment of Henry Ford Hospital in 1915—109 years.
- ✓ Fourth largest employer in Metro Detroit.
- ✓ Award winning organization
 - ✓ Becker's top 150 places to work in Healthcare
 - ✓ America's Greatest Workplaces for Diversity-Newsweek
 - Michigan Veterans Affairs Agency Veteran Friendly Employer- Silver Level

Henry Ford Health

Hospital Locations

- √ Henry Ford Health Detroit Hospital
- ✓ Henry Ford Health Kingswood
- ✓ Henry Ford Health West Bloomfield
- √ Henry Ford Health Macomb
- ✓ Henry Ford Health Jackson

Ambulatory Sites

- ✓ Various Clinical Sites
- ✓ Lab
- ✓ HAP
- ✓ OptimEyes
- ✓ Greenfield Dialysis
- ✓ GoHealth Urgent Care

Apprenticeships

Henry Ford Health's Commitment





Organizations that employ stretch assignments are 2x as likely to have strong business outcomes

Organizations that demonstrate the value of learning by focusing on long-term career development and offer high-value development opportunities are 5x as likely to have strong business outcomes than organizations that do not

High-performing organizations are 6.7x more likely to support the workforce to develop missing capabilities and skills

high-performing organizations are 37x more likely to help workers accomplish their long-term career goals

3.3.x more likely to leverage learning in workforce strategies

11x more likely to leverage career development in workforce strategies

HENRY FORD HEALTH

Strategic Plan

2024-2026

Our mission:

To improve people's lives through excellence in the science and art of health care and healing.

Our vision:

We will be the trusted partner in health, leading the nation in superior care and value.



Engage

To drive loyalty

Consumers:

Deliver a consistent, easy, accessible, and convenient experience that delights unexpectedly.

Team members:

Be the premier destination for Education and Talent, by providing a safe and inclusive work environment and enabling the development of extraordinary careers.



Innovate

To transform

Clinical care:

To improve outcomes to develop and scale breakthroughs in prevention, early detection, and state-of-the-art treatment through research and redesign efforts.

Operations:

To reduce cost and improve quality and reliability through the utilization of technology to redesign care models and business functions.



Grow

To increase impact

Lives served:

Provide superior value and increase our patients and members use of our full suite of health care coverage, products and services.

Destination care:

Harness the power of academic medicine to be the most preferred destination for complex care.

Our success outcomes:

Exceptional experience

Compassionate, committed people

Safest care & best outcomes

Affordable, efficient care

Lives and services

Net operating income



PRIORITIES

Team Members: Strategic Talent Planning & Workforce Development

Strategic
Talent
Planning

Career
Pathways

Culture of
Belonging

In partnership with senior leaders, create a strategic workforce plan to identify pivotal roles and capabilities that will enable organizational success

Establish internal career pathways and create development opportunities through diverse internal programs, governmental, educational and philanthropic partnerships

Establish a career development center designed to enhance internal capabilities and fill openings while sustaining an inspired, diverse and inclusive workforce

Enlist an emotional connection and commitment to practice consistent ways of working to create belonging, deliver our brand promise and ensure a successful strategy

Workforce Development Journey – Pathways Building Internal Talent













Identify Critical Talent Gaps

Design and Deliver Solutions

Operationalize & Create Community Execute Workforce Planning

Cultivate In- House Talent

Up Scale Bridge Skills Gaps

- February 2024 Performance Council was the introduction to Career Pathway building utilizing existing Henry Ford Health DOL certified apprenticeships.
- Our goal is to optimize pathways and socialize to all leaders of the organization providing team members an opportunity to engage in development discussions.
- Develop internal talent

HENRY FORD HEALTH

Leader Resources



Why are Apprenticeship Programs important to Henry Ford Health?



Talented candidates with proven credentials

Apprentices complete U.S. Department of Labor- approved training and certification exam, while also gaining hands-on experience working at Henry Ford Health.



Financial support for departments hiring apprentices

Your department is eligible to receive reimbursement for a percentage of the apprentices' wages. This percentage will be returned to your cost center.



Internal and external support and mentorship

Apprentices receive financial support and coaching from workforce development partners, in addition to the training and mentorship provided by our staff.



Apprentices are loyal to Henry Ford Health.

Apprentices show a demonstrated commitment to learning and growing within our organization. Nationwide, 93% of apprentices retain their employment after completing their

One of Henry Ford Health's goals is to create a culture of belonging, professional growth built on impactful relationships while maximizing each employee's potential. We can accomplish this by offering extensive opportunities for new career paths and professional growth to all our employees. We offer several apprenticeship opportunities that provide our current and future employees an opportunity to grow beyond their dreams with unwavering success.

We invite you to share these opportunities with your current team members as well as potential new hires.





I worked in the Emergency Department doing registration and the NA (Nurse Assistant) Apprenticeship allowed me an entryway into patient care, which is what I really wanted to do. I learned a lot about patient education, ambulating patients, dressing patients, etc. I would tell anyone going through this program to take it seriously and it'll get you ready for your nurse assistant position."

-Graduate of the Nurse Assistant Apprenticeship

Apprenticeships Solve Problems

 $\label{eq:problem: Problem: The national turnover rate for Certified Nurse Assistants is 54.8\%. Half of every Nurse Assistant hired will leave their organization.$

Apprenticeship Solution: Apprenticeships increase retention rates through developing loyalty and dedication from employee by way of investing in their future, career path and socio-economic advancement.

What is a Nursing Assistant Apprenticeship?

Problem: Michigan has over 54,000 Certified Nurse Assistants; large healthcare organizations consistently have 300-400 Certified Nurse Assistant openings per year.

Apprenticeship Solution: Apprenticeships fill the openings with talent we can train, develop, and who are statistically (93%) proven to stay longer with their employer.



Apprenticeship Offerings

Pharmacy Tech



Eye Care Assistant



Nurse Assistant



Surgical Technologist

Surgical Technologist program

F(

Looking to advance in your career?

Henry Ford Health is offering a new Surgical Technology program to help earn your certification or degree!



What is a Surgical Technologist?

Surgical technologists are healthcare professionals who are an integral part of the surgery team. The surgical technologist works under medical supervision to facilitate the safe and effective conduct of invasive surgical procedures. Core job duties include preparing the operating room, sterilizing equipment, and assisting the surgeon by providing proper instruments and supplies during surgery.

If you have a passion for providing exceptional surgical patient becoming a surgical technologist is a great option for you!

Two ways to advance

1. Associate in Applied Science - Surgical Technology The Surgical Technology program allows participants to attain an Associates of Applied Science in up to 2 years through a class model designed to provide both formal instructional learning an addition to clinical experience. The program consists of 52–63 course credit hours as well as 66–67 clinical education hours in an opital setting. Required courses in the program include general education courses in biology and medical terminology in addition to surgical technology and sterrile processing courses. After obtaining the degree, students can advance their education ween further and pursue a backelor's degree if desired.

2. Certified Surgical Technologist (CST)

Z. Certined surgical technologyst (LS1)
Participants in the Surgical Technology Program will take program specialty courses solely required for the surgical technology Incursure. Following the completion of the Surgical Technology program, students can apply to become a Certified Surgical Technology (CST) through the National Board of Surgical Technology and Surgical Assisting (IRST) SA).

How can I grow within this career?

- Surgical Technologist First Assist
- Registered Nurse (OR PACU, Interventional Radiology, etc.)
- Physician Assistant
 *Continuing education may be required

Program overview: • 18-24-month program offere

- Mott Community College
- Dedicated academic advisor t
- pathway for program complet
 Classes scheduled to start Jar
- Hybrid class model
- Hands on training at Henry For
- Hospital Detroit
- Tuition assistance available
 *In addition, you may qualify
 Ask us how!

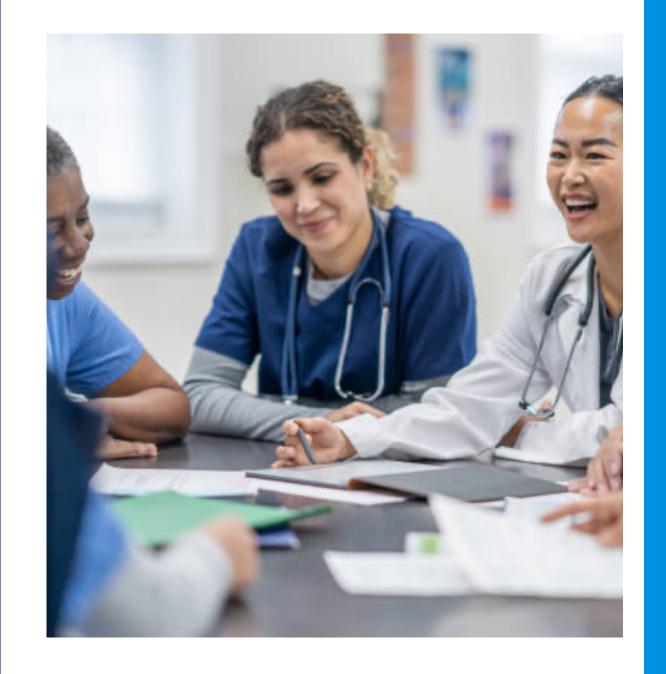
Want more information? Fill ou interest form or scan QR code b

Have any questions or need assistance? Please contact our CareerGrowthandDevelopment



Additional Programs

- Medical Assistant Apprenticeship
- *In development*- Rad Tech Apprenticeship
- *In development* Optometric Assistant Apprenticeship
- *In development* NA to Associates'
 Degree in Nursing Apprenticeship



What do we need from partners?

Internal

- Executive leader commitment to program optimization and expansion
- Identify and develop technology solutions for pathway exploration for our team members
- Circulation of our offerings to our internal team members
- Continual and active internal and external recruitment.

External

- Explore opportunities for leveraging our partnership to build internal educational pathways and support offerings for team members
- Circulation of our programs and pathways to clients and residents served
- Partnerships with grants
- Education/RTI partners



Member Sharing, Discussion, and Q & A



QUESTIONS? & THANK YOU!

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